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Question Of The Week June 26, 2018

Dear Valued Customer,

A number of people are already saving \$40 because they pre-ordered the Lenovo laptop we've been featuring. This is absolutely your last chance to save. This is such an awesome laptop, if you're interested, please call us as soon as possible! I reiterate what I wrote last week: "A couple of people mentioned to me that they thought \$600+ was too much to spend. I reminded them to look at their smartphones which cost between \$700-\$1000. The difference is that we pay for our smartphones over a period of time. This Lenovo has way more firepower than our smartphones! Please consider it if you're looking for a new laptop. You will need to call us at 772-408-4425 to order it."

This week's Question is one we hear repeatedly so we hope you'll take the time to read our answer!

Have a terrific rest of the week.

John
772-408-4425



Pre-order Special

Save \$40 by pre-ordering this Lenovo 15.6" laptop. Shipping will start around July 7, 2018. Once shipping starts, the price will go back up to \$689. Order now for \$649.00 (setup is extra) by calling us at 772-408-4425.

Here are the details on the laptop:

Lenovo IdeaPad 15.6" Touchscreen LCD Notebook - Intel Core i5 (8th Gen - latest generation) i5-8250U Quad-core (4 Core) 1.60 GHz - 8 GB DDR4 SDRAM - 1 TB HDD - Windows 10 Home 64-bit (English) - 1920 x 1080 - Twisted nematic (TN) - Platinum Gray; DVD-Writer - Intel UHD Graphics 620 DDR4 SDRAM - Bluetooth - English (US) Keyboard - Front Camera/Webcam - IEEE 802.11ac - Ethernet - Network (RJ-45) - HDMI - 2 x USB 3.0 Ports - USB Type-C

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Most of our customers know about Gus - our Cairn Terrier. Those who come to our live seminars see him at each session. Like many of you, we love animals - dogs, cats, birds, you name it! But, having pets can be costly! So, we try to save wherever we can - like at our online friends, PetCareSupplies. Click on the banner and see how much you can save. (Yes, we'll make a buck or so if you purchase but we'd ask you to click even if we didn't!)

PetCareSupplies.com



HAPPY

LABOR DAY

★ BIG ★

SALE



SHOP NOW >

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★





SUMMER BREAK

Summer Hiatus - Next Seminar

It's time for our summer break from seminars! There will be no seminar in July or August (but we will have webinars). Our next seminar will be Saturday, September 8, 2018. The seminar title is "I Am Not A Crook" and it will be from 10:00 a.m.-12 Noon.



If you purchased our **Photo Training Program**, I'm running a little behind because I had to re-do a number of videos as Microsoft and Apple just recently changed some things! Grrrrr I'm now looking to start shipping the Program around June

30th. I apologize for this delay.
Since I haven't started to ship yet, if you still want to purchase the training for \$20, you can do so by clicking the button below. After June 30th, though, the price increases to \$30 for sure.
If you aren't convinced yet that you should purchase this program, watch the video below to get an idea of what's included. Once again, there's about 15 hours of training included.



If you were to purchase training from us - at our best price of \$40 an hour - this photo training program would cost \$600. But, we're offering these 15 hours of photo training for just \$20 until June 30th. The price includes the USB drive with all the training plus the postage to mail it to you. To order your photo training program, just click the box below. We've covered photo training in several of our seminars and I'm excited to share this additional training with all of our customers, not just those who live on the Treasure Coast.

Order Our Photo Training Program
Today!



Question of the Week

Question: "Do you remove my cookies when you do the Quarterly Update? Just wondering." (Note: the Quarterly Update is part of our Remote Technical Support service. If you're not familiar, please visit www.4kcc.com/rts.)

Answer: This is a question we hear frequently. Our answer is always the same. We don't remove cookies and we actually don't encourage you to remove them, either.

If you Google or Bing "computer cookies," you'll find advice from everyone and anyone. "Cookies are bad!" "Always delete your cookies!" On and on it goes. Instead of taking advice from people who really don't know what they are talking about, why not read what we have to say!

First, let's define what computer cookies are and what they do.

A cookie is a small file often placed on your computer when you visit a website for the first time. Cookies contain wee bits of information and take up little space on your computer's hard drive. Cookies are used to store information about you to help identify you on a particular website.

For instance, have you ever visited a website, signed up by putting your name in a field and then finding that the next time you visit that same site, it has text that reads "Hello, <your name>"? A cookie makes that happen.

For those of us who run websites, we like cookies because it distinguishes a first time visitor to our site from someone returning. When you delete cookies and visit a site you've been to before, the webmaster thinks you're a new visitor. By the way, the webmaster can't see your name or other personal info when you visit a site, he or she just sees that your computer either didn't have a cookie (new visitor) or already had a cookie (return visitor.)

Are cookies bad and should you delete them? The answer to this question is what I lovingly call "The Microsoft Answer" - it depends! Generally, I say leave cookies alone. I can't even tell you the last time I deleted cookies from one of my computers. However, if you get a "bad" cookie and strange or nasty things start happening, then you should clean out cookies - if not all of them, at least the ones put on by a "bad" site.

(Example: I had a customer last week who logged into Remote because naked Russian women were appearing on her screen. She had accidentally landed on a

"bad" site which put a cookie on. We cleared the cookies and all was well.) Here's a few final things you should know about cookies: one website can't read another website's cookie; the method for clearing (deleting) cookies varies based on which browser you are using; "tracking cookies" are cookies placed onto your computer by third-party advertisers to gain insight into what types of retail items you might want to purchase. These tracking cookies can be both helpful and annoying! Again, these cookies can always be deleted if you find them intrusive.

